



Title: Community Engagement Coordinator

Project Start/End: August 3rd, 2020 – August 2nd, 2021

Goal of the Project: Milwaukee Succeeds is a community-wide partnership grounded in collective impact whose aim is to ensure success for every child, in every Milwaukee School, cradle to career. The Community Engagement Coordinator position is designed to advance our partnership's four community engagement principles: parents, students, opportunity youth, and community leaders contribute to our partner's efforts including participation in leadership and decision-making. The partnership has established mechanisms for gathering community input and uses that input to help prioritize the partnership's work. Community members help develop and manage the partnership's goals. While data used for continuous improvement includes voices and experiences from the community.

Project Objectives include:

- Complete Milwaukee Succeeds and VISTA on-boarding.
- Develop and execute a community engagement plan.
- Establish, coordinate, and further develop the community engagement network.
- Execute communications strategy across social media and online databases.

Project Objective #1 (Aug 2020)

Complete Milwaukee Succeeds and VISTA onboarding.

Member Activities:

- Complete Milwaukee Succeeds and VISTA on-boarding
- Complete Milwaukee Succeeds VISTA onboarding plan
 - Meeting key stakeholders
 - Attending goal area and enterprise-wide meetings, and one-on-one meetings focused on onboarding processes.
 - Develop work plan with assigned supervisor
- Complete Greater Milwaukee Foundation (GMF) onboarding meetings with department heads in order to better understand the mission, its place in the community and understand how community foundations operate.

Project Objective #2 (Sept 2020 - Aug 2021)

Develop and execute a community engagement plan.

Member Activities:

 Meet regularly with the Milwaukee Succeeds team to develop a needs assessment for community engagement across the enterprise.





- Develop a training schedule for staff members to improve their skills at all levels of the organization on creating a culture of engagement.
- Lead workshops to better prepare staff and volunteers on utilizing the new engagement tools.
- Ensure that the new community engagement plan meets the needs of culturally and economically diverse communities and identifies and removes barriers to participation.
- In order to better enhance communication, develop a plan for one-on-one interviews, small group meetings, and other techniques to facilitate engagement in taking the initiative to highlight community issues.
- Develop and implement a plan for improved and increased engagement throughout the Milwaukee Succeeds Network. education and kindergarten entrance.

Project Objective #3 (Sept 2020 – Aug 2021)

Establish, coordinate, and further develop the community engagement network.

Member Activities:

- Utilize the needs assessment to develop an enterprise-wide communication plan.
- Develop written content for the blog and other published articles about Milwaukee Succeeds collective impact.
- Spearhead the planning committee of the Milwaukee Succeeds annual Collective Impact community event and create a standard operating procedure to guide the planning of future collective impact community events.
- Develop performance measures for documenting levels of community engagement with the Data Coordinator.

Project Objective #4 (Sept 2020 – Aug 2021)

Execute communications strategy across social media and online databases.

Member Activities:

- Utilize the needs assessment to improve the Milwaukee Succeeds use of social media platforms.
- Build Milwaukee Succeeds following on social media platforms to better bridge communications amongst community partners and community members.
- Engage the Milwaukee Succeeds team with the social media platforms, facilitating growth in competence and usage across the network.
- Evaluate the effectiveness of the new communications strategy for social media and develop policies and procedures for future utilization of Milwaukee Succeeds social media platforms.





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Program Benefits: Living Allowance, Choice of End of Service Award*, Relocation Allowance, Health Coverage*, Onsite Fitness Center, Child Care assistance (if eligible), Professional Development Training, Non-competitive Eligibility

Terms: Permits working at another job during off hours, Permits attendance at school during off hours, Car recommended

- * Visit http://www.vistacampus.gov/healthcare for details about AmeriCorps VISTA healthcare benefits
- * Visit https://www.vistacampus.gov/members/benefits-of-service/end-of-service for details about End of Service Award

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