

IMPACT INVESTING

Providing access to capital through philanthropy

Access to capital is an essential community resource. It allows local businesses to invest in their growth and job creation, for housing developments to meet resident demand while remaining affordable, for projects that serve the community — such as early childhood education centers — to meet the needs of families. The benefits of such investments are clear: long-term social gains, economic strength and wealth creation. However, communities of color do not experience equitable access to capital. Systemic racism forged barriers to financial and social resources that persist today for many in greater Milwaukee.

The purpose of the Greater Milwaukee Foundation’s impact investing program is to bridge these generational wealth gaps by providing affordable access to capital to support thriving communities, particularly communities of color. Our program emphasizes equity through key economic building blocks including small businesses and entrepreneurship, housing and early childhood education. The investments focus on housing, equitable economic opportunity, early childhood education & beyond, and the ThriveOn Collaboration.

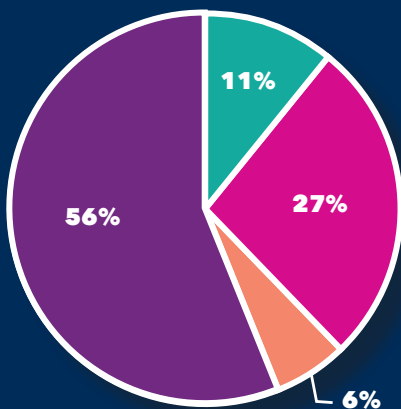
How dollars are deployed

Total impact investing dollars deployed, or approved with deployment pending, since 2017*

\$17,715,500

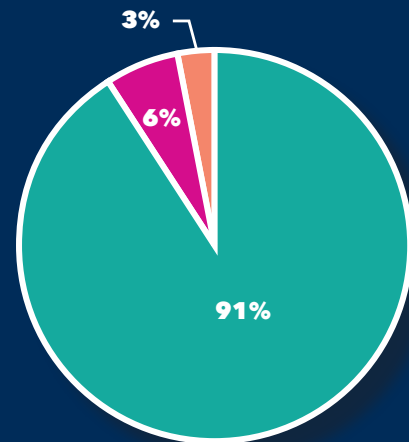
**The Foundation deployed an initial \$1 million from existing funds between 2017-19 in an impact investing pilot program.*




IMPACT INVESTMENT
BY AREA SUPPORTED



	Early Childhood Education & Beyond	\$2,000,000
	Equitable Economic Opportunity	\$4,715,000
	Housing	\$1,000,000
	ThriveOn Collaboration	\$10,000,000

IMPACT INVESTMENTS
BY TYPE



	Loans
	Equity investments
	Loan guarantees

OUR INVESTMENTS

2022

Northwest Side CDC: Home MKE Developer Support Initiative

\$500,000 loan to qualifying intermediary

Dr. Howard Fuller Collegiate Academy

\$2 million direct loan

JCP Construction

\$1.54 million direct loan

2021

Martin Luther King Economic Development Corporation: Five Points Lofts

\$500,000 direct loan

ThriveOn Small Business Loans, Round 1

\$780,000 total direct loans

Near West Side Partners

\$500,000 guarantee

2020

ThriveOn Collaboration

\$10 million mission-related investment

Gateway Capital Fund

\$1 million equity investment

2017-19 pilot

Sherman Phoenix

\$300,000 direct loan

5 Points Arts Gallery & Studios

\$383,000 direct loan

WWBIC - Wisconsin Women's Business Initiative Corp

\$212,500 loan to qualifying intermediary

GIVE TO IMPACT INVESTING

Greater Together Campaign

Through our Greater Together Campaign to build a Milwaukee for all, the Foundation offers the following immediate funding opportunities to support impact investing:

- Contribute to the Foundation's **Impact Investing Fund**, which invests in promising opportunities throughout our city to create both social and financial returns
- Co-invest in the **ThriveOn Small Business Loans program** to create economic opportunity in the Halyard Park, Harambee and Brewers Hill neighborhoods prioritized by the ThriveOn Collaboration

Learn more at greatermilwaukeefoundation.org/campaign

CONTACT US



SEEKING CAPITAL?

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INTERESTED IN GIVING?

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