



MKE RESPONDS

to prevent violence and
promote healing

JOIN US

A CRITICAL MOMENT IN MILWAUKEE

We are at a critical moment in our city as violence continues to have an increasing and enduring impact on individuals, families and neighborhoods. This crisis comes on the heels of a deadly pandemic, in the midst of a challenging economic climate and as we strive for racial justice.

In 2019, Milwaukee saw a steady decrease in homicides and non-fatal shootings. Since the onset of the pandemic, we have experienced a significant rise in homicides, non-fatal shootings, reckless driving, suicides and overdoses.

These incidents have escalated in 2022, exacerbated by the presence of COVID-19. The 10 neighborhoods with the highest number of victims include Franklin Heights, Juneau Town, Park West, Old North Milwaukee, Historic Mitchell Street, Harambee, Dineen Park, Hampton Heights, Rufus King and Wahl Park. Historically, summer has been more violent than other seasons and Milwaukee is on a path to a record-breaking summer of violence.

A COMMUNITY-CENTERED RESPONSE

Greater Milwaukee Foundation President and CEO Ellen Gilligan acknowledged, "Violence affects the entire community, but its disproportionate toll on communities of color is tied directly to unjust systems forged by systemic racism. True to our North Star of racial equity and inclusion, the Foundation's focus will be to support people and places that build relationships, increase belonging, prevent harm and restore hope for a Milwaukee for all."

While Milwaukee is fortunate to have a cross-sector Violence Response Public Health and Safety Team as well as organizations – large and small – using proven models, they have been significantly under-resourced.

During this time of crisis, the Foundation is compelled to act with intention, coordinating with experts including the Medical College of Wisconsin's Critical Injury Center and the city of Milwaukee's Office of Violence Prevention to invest and mobilize resources in systems and services that support prevention, healing and community building this summer and beyond.

\$1 MILLION INVESTMENT THROUGH THE POWER OF FLEXIBLE FUNDS

In direct response to recent, escalating violence in Milwaukee, the Foundation is dedicating an initial investment of \$1 million to support urgent healing, community building and violence prevention efforts as the first step in a multi-phase effort to deepen partnerships and support long-term systems change.

Plans for the funding include:

- **\$465,000** to support grassroots organizations engaged in violence prevention, healing and community building through youth programming, violence interruption and other activities that strengthen relationships and address trauma
- **\$300,000** for the Violence Prevention Fund, administered by the Foundation with funding advised by the director of Milwaukee's Office of Violence Prevention. This will support OVP's intensive summer outreach strategy to employ violence suppression tactics by saturating nine target neighborhoods with resources and other pro-social activities.
- **\$100,000** for Milwaukee Succeeds' Youth Forward MKE Coalition to invest in youth-identified violence prevention programming that increases access to mental health supports and creates more equitable and inclusive school environments
- **\$100,000** to help families with funeral expenses for victims of violence
- **\$35,000** to support mental health and wellness among the Foundation's own staff as they engage in their community-facing work

The Foundation can act quickly thanks to the foresight of donors whose philanthropy included the gift of flexible funds for a future they could not predict. Such funds empower the Foundation to respond to emerging and immediate needs and invest in deeper systemic change.

JOIN US: MKE RESPONDS FUND

We know much more is needed. The community is invited to join the Foundation in investing in these interventions through its **MKE Responds Fund**. Seeded with the Foundation's flexible dollars to support relief and recovery amid the pandemic, the fund is tailored to address the most pressing community needs in times of crisis. Right now, violence prevention is the issue in Milwaukee most in need of an intentional, collective response.

The **MKE Responds Fund** allows Foundation donors, individuals and funders throughout Milwaukee to contribute directly at any level to support these initiatives. All contributions count towards *Greater Together: A Campaign to Build a Milwaukee for All*.

A MILWAUKEE FOR ALL TAKES ALL OF US

"It's going to take all of us working together to make a difference," said Janel Hines, vice president of community impact for the Foundation. "The solutions have to follow the will and needs of the community, and it's our job to listen, learn and then act."

We invite you to join us in this important work.

WAYS TO GIVE

Join us and partners in preventing violence and promoting healing in our Milwaukee community by donating to the MKE Responds Fund. Below lists a variety of ways to donate to the MKE Responds Fund. For more information on the fund, please visit greatermilwaukeefoundation.org/MKEresponds

WHAT	HOW TO GIVE
CREDIT CARD	Use our secure application here .
CASH BY WIRE	<p>Step 1: Ask your bank to make the transfer to: US Bank, N.A. ABA No.: 075000022 Account Name: US Bank IT&C East Non-RK Account Number: 192074722 <u>For further credit to: GMF – MKERES Fund</u></p> <p>Step 2: Notify us of your gift. Let us know the amount and date you are planning to transfer so we can make sure it is received and properly credited. We have no way of matching you with your gift unless you notify us.</p>
DTC TRANSFERS	<p>Most stock gifts can be delivered to our brokerage account through DTC. If you are uncertain whether your gift is eligible for DTC, please contact your broker or custodian bank.</p> <p>Step 1: Ask your broker or custodian bank to deliver shares to: R.W. Baird DTC #: 0547 Account Number: 5944-4417 Account Name: Greater Milwaukee Foundation Holding</p> <p>Step 2: Notify us of the details of your gift:</p> <ul style="list-style-type: none"> - Name of the security and number of shares - Fund Name: MKE Responds Fund - Name of the broker or bank and contact person at the institution. <p>Please Note: DTC identifies only the sending institution. We have no way to match you with your gift unless you notify us.</p>
IRA ROLLOVERS	<p>Step 1: Contact your IRA plan custodian to make a gift from your IRA directly to the Greater Milwaukee Foundation or another charity.</p> <p>Step 2: Please request that your name be included with the transfer information, so we may thank you for your gift. The Foundation's EIN is 39-6036407. Please note MKE Responds in the memo line of the check.</p>
CASH BY CHECK	<p>Make checks payable to "Greater Milwaukee Foundation." Write MKE Responds in the memo and mail to:</p> <p>Greater Milwaukee Foundation Attn: Anna Januzzi 101 W. Pleasant Street, Suite 210 Milwaukee, WI 53212</p>